



2014 Annual Report

Dear Friends,

In fiscal year July 1, 2013 – June 30, 2014, BookSpring celebrated 40 years of reading across Austin. We've grown from a small group serving students in the Montopolis area of Austin to a literacy non-profit that serves four counties in Central Texas. Your support this past year allowed us to accomplish the following:

- BookSpring increased the number of new and gently used books given to children in our community to over 96,000 books!
- In partnership with United Way of Greater Austin, BookSpring implemented the Play To Learn program incorporating instruction on the use of electronic print and the use of tablets for reading and education of families with two-year olds.
- BookSpring tripled the number of corporate volunteer groups this year. We are thrilled that over 25 new groups have signed on to support early literacy by volunteering in schools and at our office.

All our volunteers provide a valuable service to BookSpring. Regardless of how you choose to support BookSpring, we appreciate your assistance and hope that you will continue to make early literacy a priority. Thank you for your generous support and dedication!



Sincerely,

Joan Wabschall

Joan Wabschall, R.N., M.S.
Executive Director

Our Mission

BookSpring provides reading experiences, tools and books to children and their families so they can develop a desire to read and succeed in school and in life.



Our Vision

BookSpring's vision is a community where all children have the opportunity to become literate.



bookspring

Launching children into a world of reading



The impact of your support

Reading Is Fundamental

43,733 new books were given to **21,557 infants, toddlers and children** through childcare centers, preschools, elementary schools and in their homes. Each distribution of new books came with a motivational activity, read-aloud and community volunteer involvement.

Reach Out and Read

30,877 books were distributed to **22,176 infants, toddlers and children** under the age of 5 at regular wellness check-ups at healthcare clinics, while parents received advice about the importance of reading aloud to their children.

ReBook

91,954 donated books were distributed in Reach Out and Read waiting room clinics, at community outreach events, children's shelters, libraries in economically disadvantaged areas and through area nonprofit partners.

Read-A-Thon

1,955 students at **23 schools** read **588,688 pages** and raised more than **\$118,000**. This annual program encourages community service and sharing the joy of book ownership with children in our community.

Parent Book Club

600 books were given to children and parents during the 6-week Parent Book Club sessions. Parents gained confidence, motivation and skills necessary to share books with their children on a regular basis.

Volunteers

750 volunteers contributed more than **6,047** hours in our office, on Reading Is Fundamental days, in RIF schools and libraries, delivering books and reading in our Reach Out and Read waiting room clinics.

BOARD OF DIRECTORS

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Judge, 201st Texas District Court

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*Southwest Housing
Compliance Corporation*

Oralia Garza de Cortés
Literacy Advocate

Mindy Gomillion
Community Volunteer

Suresh Pahwa
Community Volunteer

Susan Patterson
Community Volunteer

Chris Randazzo
Bury

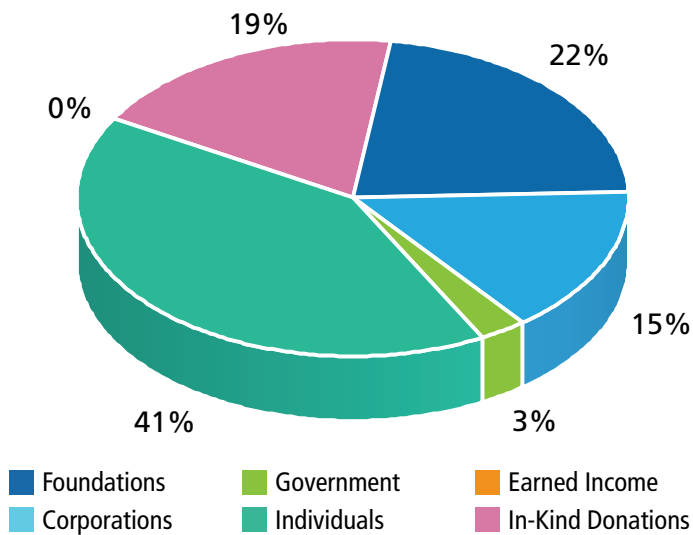
Bradley Seals
Attorney

Claire Stuart
Community Volunteer

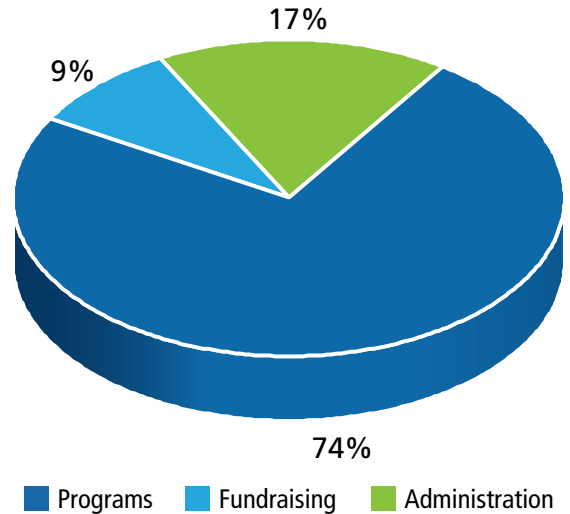
Joan Wabschall, R.N., M.S.
Executive Director

We Served More Than 43,000 Children and Their Families in 2013-2014!

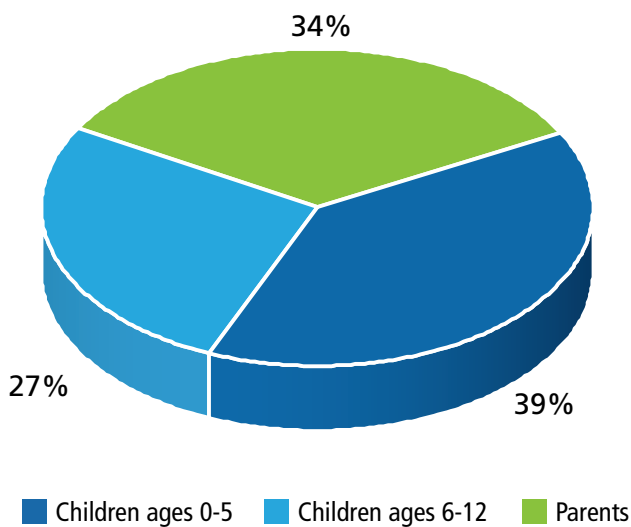
Where Our Money Came From



Where Our Money Went



Whom We Served



BookSpring Financial Highlights

Fiscal Year 2013 - 2014*

FY2014 Audited Financials

Total Income	\$812,733
Total Expenses	\$857,116
Fundraising Expenses	\$75,842
Administrative Expenses	\$148,244
Ending Net Assets	\$395,130

* The complete audited financial statements for BookSpring can be obtained by visiting www.bookspring.org or by requesting a copy at 512-472-1791 x 102.

Reading is Fundamental celebrated its 40th birthday in Austin this year!

We were fortunate to have Lynda Johnson Robb and Catherine Robb join RIF librarians and BookSpring staff for the celebration!

Pictured left to right are Joan Wabschall, Lynda Johnson Robb, Mindy Gomillion, Jill Gonzalez, Catherine Robb and Jane Reinig.



BookSpring Celebrates Reading Across Austin!

BookSpring gratefully acknowledges the following corporations, foundations, and individuals who generously contributed in support of childhood literacy between July 1, 2013 and June 30, 2014. For a full list of financial and in-kind supporters visit www.bookspring.org.

On behalf of the children and families we serve, thank you!



The Capitol of Texas (35,000 +)

Anonymous Family Foundation
Applied Materials Foundation
United Way of Greater Austin

University of Texas (\$20,000 - \$34,999)

Bridge Point Elementary*
Gullett Elementary School*
Howdy Honda

Bob Bullock State History Museum (\$15,000 - \$19,999)

Lola Wright Foundation
Claire and Carl Stuart

Lady Bird Lake (\$10,000 - \$14,999)

3M
Hospira Foundation
L J Family Foundation
Long Foundation
Silicon Laboratories, Inc.
Travis County HHS & VS

Austin City Limits (\$5,000 - \$9,999)

Amplify Austin
Anonymous
Arnold Foundation
Cedar Creek Elementary*
Doss Elementary School*
Ann & Jim Downing
Sandra & Larry Fox
GSA—The Girls' School of Austin*
Mindy & Marc Gomillion
HEB Tournament of Champions
Koonce Family Foundation
O. Henry Middle School *

Puett Foundation
Tocker Foundation
Valley View Elementary*

The Historic Driskill Hotel (\$3,000 - \$4,999)

3M Employee Charitable Giving
Barton Creek Elementary*
Margene Beckham
Hill Country Middle School*
St. Theresa's Catholic School*
Tapestry Foundation

Congress Avenue Bridge (\$2,000 - \$2,999)

Bury + Partners, Inc.
Cedars Montessori School*
eBay Inc. Foundation
Oralia Garza De Cortes
Gil & Dody Weaver Foundation
Hill Elementary*
Flint Hills Resources (Koch Companies)
Judith & James Isaacson
LCRA Employees' Charities
Mathews Elementary*
The Honorable Amy Clark Meachum and Kurt Meachum
Raymond James & Associates
Megan Schallenberg
Seton Healthcare Family
Springs Community Church of Austin
Target

* Friends and Families of Read-A-Thon participants

Zilker Park (\$1,000 - \$1,999)

Anonymous
Lari & Matt Baker
Blackbaud
BMC
Kristen Bridgeman
Tammie Brown
Jason Connally
Entrepreneurs Foundation of Central Texas
Galindo Elementary (RIF)*
Ann & David Gass
Give Realty, Inc.
Haggerty Family Foundation
Beth & Gary Hallmark
Karen & Warren Hayward
John B Henneman III
Laura & Patrick Hotze
Housing Authority of City of Austin
Jardin de Ninos Interlingua (South)*
Sal & Dawn Mirran
Meiners Partners Family Foundation
Susan Patterson
Chris Randazzo
Rotary-Austin University Area Rotary
Rotary-Rotary Club of Austin
Rotary-University Rotary Club Foundation
School in the Hills*
Summitt Elementary*
Lynn Thoreson
United Methodist Women of Trinity
Joan and Mark Wabschall
West Ridge Middle School
Brian Zimmerman

BookSpring salutes our corporate volunteers!

Corporate volunteers are of paramount importance to BookSpring! As fewer "stay at home" parents are available to help out with our programs, we look to corporate philanthropy to help support our mission.

"Keller Williams Realty International, the corporate headquarters for the largest real estate company in the world, was thrilled to support BookSpring for its annual day of service, RED Day. In addition to donating more than 6,442 books, more than 230 team members enjoyed a day filled with meaningful volunteer experiences. The favorite activity? Reading to children!"



Holly Priestner
Realtor

"I asked the kids,

How many of you already have Reading is Fundamental books at home? A bunch of hands went up. Then I asked, "How many of you ONLY have RIF books at home? Very

nearly the same number of hands went up. My little friends at the school are so great, so worthy, and so appreciative of what we do there. A stark contrast to even my own kids who've never wanted for anything."



Tom Wilson, Hospira,
BookSpring Volunteer