A note from the Executive Director

I wanted to take a moment to thank you personally for your support of BookSpring over the past year. I think so much about you and what terrible trials and little victories, however small, might have happened to you and your loved ones this year. My heart is with your hearts.

I want you to be aware that because of your generosity, BookSpring has not slowed down. We have distributed over 130,000 books since the first lockdown to 60,000 children, 86% of whom are low income. We have been working with partners to customize how we do our programs so that they can continue to be the conduit for the powerful good of reading and particularly reading together.

Like most groups who serve minority communities, we are coming to terms with how to make Black and Latino/a voices and stories better heard and allow the people that we serve to make more of a contribution to the decisions that we make on a day-to-day basis. We will make updates from time to time as we can put this work into action.

With great power comes great responsibility, and you have shown your willingness to share your passion and commitment with your community. You are doing this by helping to continue elevating the joy of reading for families of all colors, shapes, and sizes, with an increasing focus on time spent at home.

Over six years as Executive Director and I continue to be inspired by you and the very idea of BookSpring. It is a wellspring of hope for children and families in Central Texas. And you are a true and good source of this spring.

Thank you, be healthy, and keep reading books to kids.

Emily Ball Cicchini
Executive Director

Our Mission
BookSpring builds early literacy in children and families through healthcare, education, and the community.

Our Vision
A world of families reading and succeeding together.

Our Values
As a nonsectarian, nonpartisan, inclusive organization, we value:
- Excellence
- Integrity
- Innovation
- Diversity and Community
- Collaboration
- Education
Considering all the challenges of the fiscal year (July 1, 2019- June 30, 2020), we believe that our work with parents and children is still of fundamental importance. BookSpring continues to meet kids and families with books and resources where they are at home, school, community centers, medical clinics, and online. Families provide visual evidence of their gratitude for the books they receive, which strengthens our belief in the value of book distributions.

It is true when we say, “now, more than ever, books in the home matter.” In a practical and operational sense, we are working daily to improve methods and tools to help families make the best choices from available information. With your continued support, here is how we can support families in our community.

**BookSpring Direct**

Families with children 12 and under, in Central Texas can apply to get FREE books mailed directly to their home. They receive a package of books and materials designed to enhance reading motivation and interest. Parents and caregivers are invited to opt into weekly BookSpring text messages for tips, downloadable books, and other free resources to promote reading at home.

**BookSpring Delivered**

BookSpring continues to deliver books and programs through partnerships from elementary schools, childcare centers, and clinics. Due to the continuing pandemic, we are customizing the way we do book giveaways through community partners.

**Weekly Themes**

To encourage learning at home, BookSpring offers this delightful and easy online reading program free of charge. Each week, we feature a new at-home bilingual learning lesson for families with children ages 3-5 and 6-8 years old. Bibi, the BookSpring Butterfly, will introduce the new theme with fun activities, vocabulary, and books that you can read together online or even download to your device.
Diversity, Equity, and Inclusion

We commit to:

■ Adding representation of People of Color in the titles and characters in our inventory.
■ Continuing to serve people of low socioeconomic status.
■ Continuing to serve People of Color.
■ Increasing our awareness of what it means to serve these populations.
■ Engaging in dialogues with our community and stakeholders.
■ Providing opportunities to hear the voices of those who we serve.

And we are going to address this by:

■ Reserving four seats on the Board for members of the community.
■ Creating a Community Advisory Council.

Gaining Diverse Perspectives

The BookSpring Community Advisory Council is committed to increasing opportunities for academic success for students facing these equity challenges. CAC members are a diverse group of educators, literacy advocates, early childhood specialists, and parents who have either partnered with BookSpring historically or directly benefited from our programs. In some cases, CAC members are both program partners and personal recipients of our literacy programs. The CAC is committed to holding BookSpring to its high standard of program quality and equity, while ensuring all that we are doing is relevant and accessible to our entire community.

Given the equity gap and its disproportionate effect on Children of Color in Central Texas, BookSpring is dedicated to working for underserved populations in the Greater Austin area. If educational achievement predicts future success and opportunities, then BookSpring commits to increasing opportunities for academic success for students facing these equity challenges.
Early Literacy Metrics Achieved

<table>
<thead>
<tr>
<th>Child Attendance 0-35 Months</th>
<th>Child Attendance 3-4 Years</th>
<th>Child Attendance 5-12 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>31,266</td>
<td>28,487</td>
<td>43,276</td>
</tr>
</tbody>
</table>

Total Children Attendance by Program Area

![bookspringEd](building early literacy in education)

bookspringEd

Total: 20,904

![bookspringGo](building early literacy in the community)

bookspringGo

Total: 56,766

![bookspringRx](building early literacy in healthcare)

bookspringRx

Total: 25,359

Hours of Activities conducted by Staff, Partners & Volunteers

- Book Distributions: 14,570 hours
- Motivational Activity: 9,840 hours
- Read Alouds: 2,029 hours

We inspired reading in over 103,000 people this year!

<table>
<thead>
<tr>
<th>Total Books Gifted</th>
<th>Total Child Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>163,100</td>
<td>103,000</td>
</tr>
</tbody>
</table>

BookSpring Financial Highlights

Fiscal Year 2020* Audited Financials

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenue</td>
<td>$1,362,673.00</td>
</tr>
<tr>
<td>Programs Expense</td>
<td>$942,130.00</td>
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<tr>
<td>Fundraising Expense</td>
<td>$118,061.00</td>
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<tr>
<td>Administration Expense</td>
<td>$162,306.00</td>
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<tr>
<td>Total Expenses</td>
<td>$1,222,498.32</td>
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<tr>
<td>Year End Balance</td>
<td>$140,174.68</td>
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<tr>
<td>Ending Net Equity</td>
<td>$1,126,161.00</td>
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<tr>
<td>Prior Year Equity</td>
<td>$985,986.00</td>
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</table>

* The complete audited financial statements for BookSpring can be obtained by visiting www.bookspring.org or by requesting a copy at 512-472-1791 x 108.
**Program Partners**

### Ed Partners

1. Allison Elementary
2. Andy Roddick Foundation
3. Any Baby Can
4. Blackshear Elementary
5. Blanton Elementary
6. Brooke Elementary
7. Cook Elementary
8. Covington Middle School
9. Creedmoor Elementary
10. Dawson Elementary
11. Galindo Elementary
12. Gilbert Elementary
13. Harris Elementary
14. Hart Elementary
15. Houston Elementary
16. Jordan Elementary
17. Metz Elementary
18. Ortega Elementary
19. Overton Elementary
20. Padron Elementary
21. Pecan Springs Elementary
22. Perez Elementary
23. Pickle Elementary
24. Rodriguez Elementary
25. Sanchez Elementary
26. St Elmo Elementary
27. T.A. Brown Elementary
28. Walnut Creek Elementary
29. Webb Elementary
30. Winn Elementary
31. Wooldridge Elementary
32. Wooten Elementary

### Rx Partners

1. ARC Manor
2. Children’s Health Center
3. CommUnityCare Carousel Springdale
4. CommUnityCare East Austin
5. CommUnityCare Manor
6. CommUnityCare North Central
7. CommUnityCare Oak Hill
8. CommUnityCare Rundberg
9. CommUnityCare SEH&W
10. CommUnityCare SJ Anderson
11. People’s Community Clinic
12. Seton Care A Van
13. UT Children’s Wellness Center
14. Volunteer HealthCare Clinic

### Go Partners

1. 21st Century ACE
2. AISD Multilingual Summer School Program
3. AISD Prime Time
4. ASPIRE Family Literacy Program of Communities In Schools
5. Assistance League of Georgetown Area
6. Austin Bar Association - Law Focused Education Committee
7. Austin Diaper Bank
8. Austin ISD Sunset Valley EL Summer School
9. Austin Public Health WIC
10. Austin Regional Clinic
11. Austin State Hospital
12. AVANCE
13. Bastrop ISD
14. Big Brothers Big Sisters of Central Texas
15. Blanton BASE
16. Bliss Kid Yoga
17. Brookhollow Elementary School
18. Cedar Creek Elementary
19. Cele Middle School Pflugerville
20. Child Inc American Youth Works
21. Circle of Hope Community Center
22. CIS at Oak Meadows Elementary
23. Classroom Connection
24. Communities In Schools of Central Texas
25. Community Action of Hays County
26. Community Health Centers of South Central Texas
27. Dawson
28. Decker Elementary
29. Decker Middle School
30. Del Valle CDC
31. Del Valle ISD
32. Dripping Springs Helping Hands, Inc.
33. Easter Seals Central Texas, ECI
34. El Buen Samaritano
35. El Niño y El Cuento
36. Extend-A-Care for Kids
37. FIT Junior League of Austin
38. Foundation Communities
39. Galindo Elementary
40. Goodnight Middle School
41. Graham Elementary
42. Harmony Science Academy
43. Harris Elementary
44. Healthy Families Travis County
45. Heart of Texas Pregnancy Resource Center - East Austin
46. Hemphill Elementary
47. Hernandez Elementary School
48. Hillcrest Elementary
49. HOPE Farmers Market
50. IDEA Montopolis
51. Individuals Making Progress Advancing Communities in Texas (DBA: IMPACT Texas)
52. Inside Books Project
53. Interfaith Action of Central Texas
54. Kids Free Clothing Exchange
55. KIPP Austin Leadership Elementary
56. KIPP Middle School
57. Kocurek Elementary PTA
58. Langford EL
59. Latino/Latin American Studies Center at ACC
60. LBJ Early College High School
61. Literacy Coalition of Central Texas
62. Literacy Coalition of Central Texas
63. Manos de Cristo
64. Martin MS Library
65. McBee Elementary
66. Mendez Elementary
67. Mexican Consulate
68. Mission Possible! Austin
69. Morningside Elementary
70. Ms. Martin’s Library
71. Muslim Community Support Services
72. Navarro Early College High School
73. Navarro High School Teen Parent Program
74. North East Early College High School
75. Ogden Middle School
76. Ortega Elementary
77. Palm Elementary
78. Paredes Middle School
79. Parents as Teachers Texas State Office - MHA
80. Partners in Parenting
81. Pecan Springs Elementary
82. Perez Elementary
83. Pflugerville ISD
84. Pflugerville Middle School / PFISD
85. Pioneer Crossing Elementary PTA
86. Pollyanna Theatre Co
87. Presidential Meadows Elementary School
88. Refugee Services of Texas
89. Sacred Heart Community Clinic
90. SAFE Alliance
91. Seedling Foundation
92. Sensory Smart Solutions: Book Days Program
93. ShadoGlen Elementary - Manor ISD
94. Side by Side Kids
95. Simon Middle School
96. Sims Elementary
97. Spring Hill Elementary
98. St. Annie African Methodist Episcopal Church
99. St. David’s Episcopal Church
100. St. David’s Hospital
101. Stony Point Head Start
102. StreetBooksATX
103. Strengthening Relationships/ Strengthening Families
104. Students Expanding American Literacy
105. Superior HealthPlan
106. Texas Empowerment Academy Charter school
107. The African American Youth Harvest Foundation
108. The Housing Authority of the City of Austin
109. Tobias Elementary PTA
110. Todos Juntos
111. Travis Early College High School
112. Travis High School Teen Parent Program
113. Trinity CDC
114. University of Texas Charter School-Munday campus/ SAFE Alliance
115. Uphaus Elementary
116. UT Charter Schools
117. UT Children’s Wellness Center
118. VICTORY Tutorial
119. Volunteer Healthcare Clinic
120. Wayside Schools- Altamira Academy
121. Webb Middle School Library
122. Wesley School
123. Williamson County Brown Santa
124. YMCA Early Learning Readiness Program
Supporting BookSpring In So Many Ways

Please help us in thanking these donors who made gifts of $500 dollars or more in cash, securities, books, & in-kind donations since July 1, 2019.

**20 Books by 2020**
- Kelly Hanssen
- Jack Henneman
- Karole Kalisek
- Marjorie and Mark McClain
- Karen and Tony Meyer
- Smead O’Carroll
- John Thornborrow

**Amplify Austin**
- Dana Azurin
- Ken Heroy
- I Live Here! Give Here
- Madison Jechow
- Elizabeth and Jeffrey Jones
- Kaye and Randy Patterson
- St. David's Foundation
- Jan & John Stephens

**Annual Appeal**
- Mark and Katie Adams
- AmazonSmile Foundation
- Alice and Paul Andrews
- Andrea and Jack Angelo
- Matthew Angotti
- Anonymous
- Jen Arosa
- Austin Tennis Net
- Pete Ball
- Karen Baumgardner
- Catherine Bennett
- Jillian and Donald Bergman
- Gerre and Lyle Boardman
- Brent Bocholt
- Michelle Bourianoff
- Garret Box
- Fern Braun
- Mary Braungel-Brown
- Kristen and Peter Bridgerman
- Tammie Brown
- Rise Candelaria
- Lili Cantu
- Chance Comes Once
- Foundation
- Emily and Ron Cicchini
- Dona and Albert Clay
- Mark Condon
- Carrie and Dr. William Conner
- Danna & John Crutchfield
- Mary and Byron Darby
- Rakima Dolliole Parson
- Beth Domez
- Donna Eberhart
- ED Foundation
- Karen and Andy Esparza
- Felter Foundation Inc.
- Lynne Ferguson
- Fidelity Charitable Gift Fund
- Scott Gilman
- Sarah Gomillion
- Mindy and Marc Gomillion
- Sharon Hall
- Beth and Gary Hallmark
- Dr. Fred Hansen
- Karen and Warren Hayward
- Richard Hendricks
- Jack Henneman
- Ken Heroy
- Stefanie Hodinh
- Charlie Holleman
- Kara Hooper
- Housing Authority of the City of Austin

**Book Drives & Supplies**
- Elizabeth Ingersoll
- Intera, Inc.
- Madison Jechow
- Arthur Johnson
- Luci Johnson
- Morgan Johnson
- Lauren and Neil Kalisek
- Karole Kalisek
- Nissila Jane & Seth Koppel
- Alice and Michael Kuhn
- Naisarg Lakha
- Catherine Levit
- Albert Lin
- Lumpkin
- Chuck Lutke
- Dana Marley
- Elisabeth and Ross McCoy
- Suzanne McFarlane
- Julia Meade
- Maggi Miller
- Anna Minnner
- Joan Muller
- National Christian Foundation
- Jerry Negrete
- Gretchen Nelson
- Louise and Gene Nemanich
- David Newberger
- Heather Nightingale
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- Pan American Round Table of Austin
- Judy and Ed Parker
- Susan Patterson
- Bryan Perkins
- Deena Perkins
- Teresa Pierce
- Allison Pope
- Michael Portman
- Richard Ravel
- Crystal Reynolds
- Alex Robinette
- Mariela Rodriguez
- Kali and Daniel Rourke
- Mary and Drew Scherz
- Deborah Sours
- Spencer Charitable Foundation
- St. David's Episcopal Church
- Maria Stanzione
- Lisa Votta and Dan Stanzione, Sr
- Nathan Damweber and Lindsey Stuart
- Claire and Carl Stuart
- Quinn Thatcher
- The Arnold Foundation
- The Dorothy and Jim Kronzer Foundation
- The Pat Fuszek Endowment Fund
- The Robb Family
- The Woodhouse Family
- Friends at TCMA Travis
- County Medical Alliance
- U.S. Charitable Gift Trust
- United Way for Greater Austin
- Lydia Valdes
- Ardyce & Rodger Walser
- WE Communications
- Ginger Weber
- Linda Welsh, Ph.D.
- Ellen and Brian Wood
- Winifred Wood
- WorkQuest
- Phyllis York
- Teresa and Brian Zimmerman

**BookSpring Delivered**
- Velma and Luke Arnaz
- Austin Community Foundation
- Austin Subaru
- John Ball
- Margene and Dr. Patrick Beckham
- Ellen and David Berman
- Michelle Bourianoff
- Dona and Albert Clay
- Carrie and Dr. William Conner
- Martha and Richard Coons
- Beth Domez
- Mindy and Marc Gomillion
- Beth and Gary Hallmark
- HeartShare Foundation
- HEB Central Texas Region
- Madison Jechow
- Lowe Foundation
- Pan American Round Table of Austin
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- Crystal Reynolds
- Janet Roberts
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- Mary and Drew Scherz
- Friends at Schwab Charitable Fund
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- Thompson & Davis Company
- Fred Hansen University
- Area Rotary Club Foundation
- Lydia Valdes
- Ginger Weber
- Ann and Eric Wilson
- Maria Stanzione

**Program Grants**
- 3M
- Applied Materials Foundation
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- City of Austin
- City of Austin Non Profit Relief Grant
- Impact Austin
- Lola Wright Foundation
- McDowell Foundation
- Montandon Charitable Trust
- Powell Foundation
- Reading Is Fundamental, Inc.
- Slingshot Charitable Foundation
- St. David's Foundation
- TCTX Serves
- The Andrew Delaney Foundation
- The Andy Roddick Foundation
- The Campbell Foundation
- The CamMax Foundation
- The Gil and Doody Weaver Foundation
- The Moody Foundation
- Tockr Foundation
- United Way for Greater Austin

**Happy Hours**
- Margene and Dr. Patrick Beckham
- Lynne and Greg Dobson
- Andy and Karen Esparza
- Mindy and Marc Gomillion
- Ken Heroy
- Lu Leede
- MyrTPros
- Kaye and Randy Patterson
- Claire and Carl Stuart

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- BookPeople
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- Centennial Advisors
- Cherry Bekarta, LLP
- Robert B Coley
- Helen Cordes
- Ti
- DamFam Team
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- HEB Central Texas Region
- HEB Tournament of Champions Charitable Trust
- Ken Heroy
- Holtzman Partners
- Hu-Friedy
- Dahr Jamail
- Madison Jechow
- Jumping Cow Press
- KLVR
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- Michael Reese MKR Group LLC
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- Nothing Bundt Cakes
- Laura and Robert Pierce
- James Poulos
- Randy Reed Design
- The Andrew Delaney Foundation
- The Crips Team
- The Elkes Foundation
- The Library Foundation
- Whataburger

**Program Underwriting**
- Tarrrytown United Methodist Church
- VCFO
- Kelly Wilson
- Ellen and Brian Wood

**Workplace Giving Matching Gifts**
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