A note from the Executive Director

Books and reading continue to be essential resources for families as the uncertainty and restlessness of the COVID-19 pandemic persists throughout our world.

The year’s focus was exploring creative ways to continue to engage authentically with children and families in our community while sharing comfort in the form of books and storytelling.

Through small group Zoom sessions, text messages, emails, and social media, we strived to keep our interactions around books and reading valuable and meaningful as families stepped up as co-teachers for online learning.

We reimagined our role in supporting families reading together at home. Bibi’s Weekly Themes provided families with free access to online books and learning activities on our website.

We believe all families are equipped to play an essential role in a child’s development with the proper tools and guidance.

Our Community Advisory Council played a tremendous role in supporting our transitions and pivots in service during the pandemic. We joined our partners in hosting outdoor events to reach families directly and safely.

Thank you, be healthy, and keep reading books to kids.

Emily Ball Cicchini
Executive Director

Our Mission

BookSpring builds early literacy in children and families through healthcare, education, and the community.

Our Vision

A world of families reading and succeeding together.

Our Values

- Excellence
- Integrity
- Innovation
- Diversity
- Collaboration

Diversity, Equity, and Inclusion

Diversity, Equity, and Inclusion are essential given the equity gap and its disproportionate effect on Central Texas children of color. BookSpring is dedicated to working for underserved populations in the Greater Austin area. If educational achievement predicts future success and opportunities, then BookSpring commits to increasing opportunities for academic success for students facing these equity challenges.
 Programs in Action

Partner Spotlights

We also partnered with the Austin Public Library to continue to give away books throughout our community through outdoor and curbside events as various food pantries and COVID vaccine clinics.

Central Texas Reading Survey

The 2021 Central Texas Reading Survey, in its fifth year, provides great insight into the lives of those in our community and provides us a snapshot of their reading habits over the past year.

Children’s books owned at home went down significantly from last year, 20+ books going down 23.8% from 48% in 2020. Libraries closing, schools closing and moving to online platforms contributed to a change in our access to books at home.

There was a 10% increase in the number of surveyors who said they read with their child or children once a day. 86% of people surveyed said they use their tablet for reading together, which is a notable increase from 63% last year. This shows a change in the way children are accessing reading materials, moving to more electronic forms of reading versus the traditional physical texts.

BookSpring partnered with Austin PBS to promote their Ready to Learn resources along with PBS apps. We also collaborated on ways to increase the number of books families owned through various initiatives while spreading the word about all their wonderful digital resources.

United Way’s Success by 6 Coalition and AISD hosted a Family Resource Fair. BookSpring was there to provide books for families and share Austin PBS resources.

Thanks to Literati, we were able to supply books to participants of the YMCA Extend-a-Care program!

Families from Todos Juntos Learning Center selecting books to keep at their end of year celebration.
**Literacy Metrics Achieved**

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Children Served</td>
<td>73,778</td>
</tr>
<tr>
<td>Total Books</td>
<td>179,900</td>
</tr>
<tr>
<td>Hours of Activity</td>
<td>5,384</td>
</tr>
<tr>
<td>Total Families Served</td>
<td>24,571</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Child Attendance</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-36 months</td>
<td>23,347</td>
</tr>
<tr>
<td>3-4 years</td>
<td>17,868</td>
</tr>
<tr>
<td>6-8 years</td>
<td>17,587</td>
</tr>
<tr>
<td>9-12 years</td>
<td>14,976</td>
</tr>
</tbody>
</table>

**Main Partners**

- People’s Community Clinic
- IDEA Public Schools
- Hays County ISD
- Goodwill
- Del Valle ISD
- Community Action of Hays County
- Bastrop ISD
- Austin Voices for Education
- Austin Public Library
- Austin ISD
- African American Youth Harvest
- Other

**Books Distributed by Program Area**

- bookspringEd: 13,028
- bookspringGo: 45,210
- bookspringRx: 15,540

**Volunteer Appreciation**

We are thankful to the volunteers who contributed hundreds of hours of volunteer service throughout the pandemic virtually and remotely. Volunteers are instrumental in creating accessible, engaging digital content for the families we serve, helping safely process and sort our print books, delivering program materials, and distributing books via curbside events with our literacy program partners.

**BookSpring Financial Highlights**

*Fiscal Year 2021* Audited Financials

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenue</td>
<td>$957,190</td>
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<tr>
<td>Programs Expense</td>
<td>$719,859</td>
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<tr>
<td>Fundraising Expense</td>
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<td>Administration Expense</td>
<td>$164,122</td>
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<td>Total Expenses</td>
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<td>Ending Net Equity</td>
<td>$1,036,916</td>
</tr>
<tr>
<td>Prior Year Equity</td>
<td>$1,126,160</td>
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* The complete audited financial statements for BookSpring can be obtained by visiting www.bookspring.org or by requesting a copy at 512-472-1791 x 120.
| $50,000+ | Madison Jecho\w  
| JetBlue Soar with Reading  
| Arthur Johnson  
| Nothing Bundt Cakes  
| PayPal Charitable Giving Fund  
| Randy Reed  
| Robb Family  
| Slingshot Charitable Foundation  
| Lindsey Stuart  
| Lauren Kalisek  
| Chloe Kirkpatrick  
| Samantha Leone  
| Little City Software, LLC  
| Veronica Luna-Lozoria  
| Rasha Madkour  
| McDowell Foundation  
| Eugene and Louise Nemanich  
| Suresh Pahwa  
| Pan American Round Table of Austin  
| Judy Parken  
| Ralph Patterson  
| Susan Patterson  
| Sarah Patzman  
| Michael Portman  
| Primrose School of Shady Hollow  
| Janet Roberts  
| Rotary of Austin Foundation  
| Kali & Dan Rourke  
| Drew Scherz  
| Spencer Charitable Foundation  
| Maria Stanzione  
| Annie Sykes  
| Anika Tella  
| Tom Terkel  
| The Gil and Dody Weaver Foundation  
| The Links, Inc  
| The University of Texas at Austin  
| Lydia Valdés  
| WE Communications  
| Ginger Weber  
| Phyllis York  
| Brian Zimmerman  
| Dan Stanzione, Sr. and Lisa Votta  
| Dell Technologies  
| Gaby George  
| Diana Greenberg  
| Brian Gwaltney  
| Lori H  
| Half Price Books Round Rock  
| Kelly Hanssen  
| Ken Heroy  
| Charles Holleman  
| I Live Here I Give Here  
| Luci Johnson  
| Carole Kalisek  
| Stefanie Klett  
| Lu Leede  
| Live Oak Brewing Company  
| Chuck Lukte  
| Julie MacDonald  
| Dana Marley  
| Jenny McMillan  
| Margaret Miller  
| Anne Morgan  
| Joan & William Mueller  
| Maria Nasr  
| National Christian Foundation  
| Leslie Neupert  
| Heather Nightingale  
| Reggie Nisbett  
| Sineda O’Carroll  
| Taylor P  
| Kay Page  
| Jon-Mikel Pearson  
| Robert and Laura Pierce  
| Caren Pinzur  
| Christy Pipkin  
| Allison Pope  
| Michael Portman  
| Michael Reiner  
| Matt Rester  
| Alyce Richardson  
| Lisa Richardson  
| Robin Jackson Photography  
| Magdalena Rood  
| Arielle Sadler  
| Sean Sander  
| Srila Shrestha  
| Shaka & Maya Smart  
| Deborah Sours  
| Thessaly Startzell  
| Jan Stephens  
| Gen Sullivan  
| Quinn Thatcher  
| John Thornborrow  
| Charlotte Trafton  
| Trinity Church of Austin  
| James Weatherby  
| Eric Wilson  

| $25,000+ |  
| 3M  
| Applied Materials  
| Impact Austin  
| Lola Wright Foundation  
| Harry E. and Eda L. Montandon Charitable Trust  
| The Campbell Foundation  
| Wesco Insurance Company  
|  
| $10,000+ |  
| Arnold Foundation  
| Austin Community Foundation  
| David & Ethan Berman  
| Anushka Godambe  
| HEB Central Texas Region  
| Holtzman Partners, LLC  
| Augusta Huff  
| Hu-Friedy  
| Lowe Foundation  
| Overstreet Foundation  
| Reading Is Fundamental, Inc.  
| TCTX Serves  
| The Burdine Johnson Foundation  
| The CarMax Foundation  
| The Dorothy and Jim Kronzer Foundation  
| The Elkes Foundation  
| The Long Foundation  
| The Moody Foundation  
| University Area Rotary Club Foundation  
| Whataburger  
| Brian Wood  

| $500+ |  
| Mark & Katie Adams  
| Laura Agnew  
| Paul Andrews  
| Matthew Angotti  
| Karen Arneson  
| Dana Azurin  
| Brent Bockholt  
| Sheryl Bowie  
| Garrett Box  
| Tammy Brown  
| Tamarin Butcher  
| Cary Family Living Trust  
| Lucinda Cassidy  
| Centennial Advisors  
| Chance Comes Once Foundation  
| Claudia Chidester  
| Thomas C. Chmielenski  
| Kelley Coffman  
| Rebecca and Robert Coley  
| Carrie Conner  
| Tia Cripps  

| $5,000+ |  
| Amy’s Ice Creams  
| Atlassian Inc  
| Austin American Statesman  
| Kristen Bridgeman  
| City of Austin Non Profit Relief Grant  
| ED Foundation  
| Mindy & Marc Gomillion  
| Heart Sing Foundation  
| HEB Tournament of Champions Charitable Trust  
| Eleanor Inez Hill  

Thank you to our Top Sponsors and Donors.