

2022 Central Texas Reading Survey

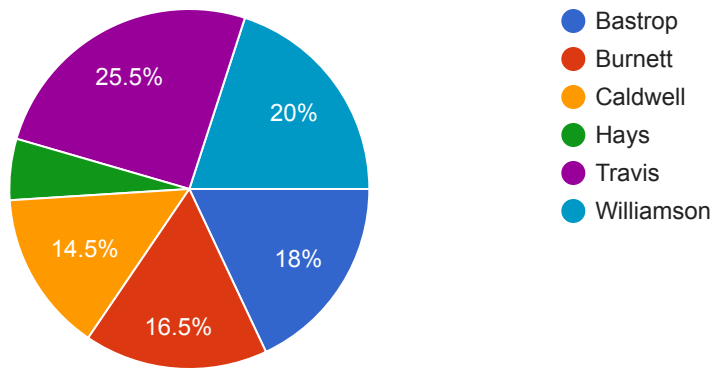
203 responses

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What Central Texas county do you live in?

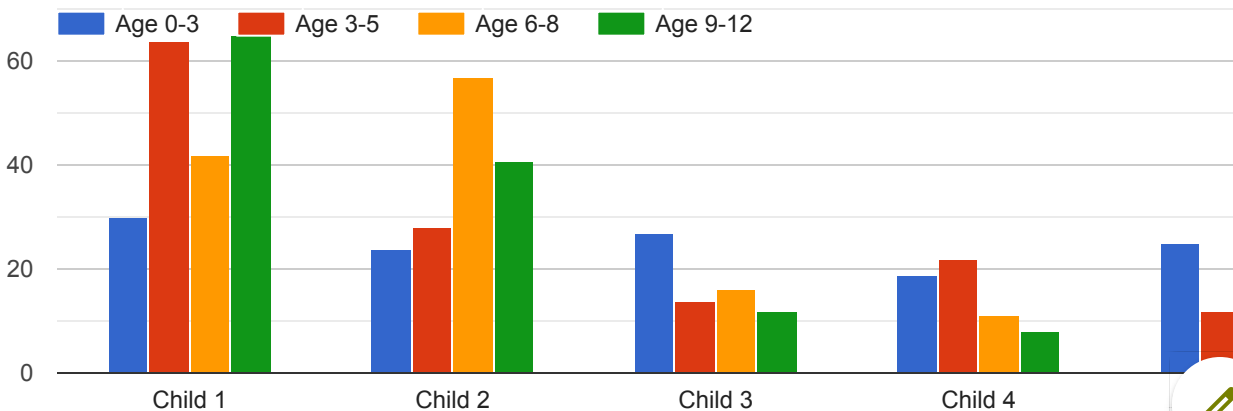
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200 responses



What are the ages of the child or children under the age of 12 of whom you are a parent, grandparent, sibling, close relative, or frequent in-home caregiver?

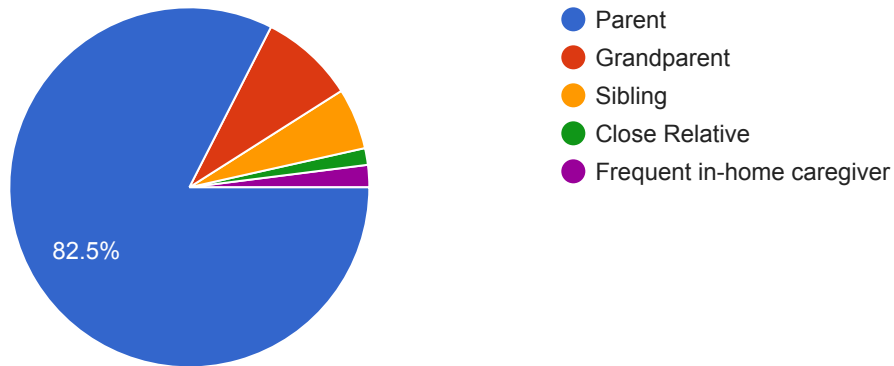
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Thinking about the child or children that you care for, which of the following best describes you?



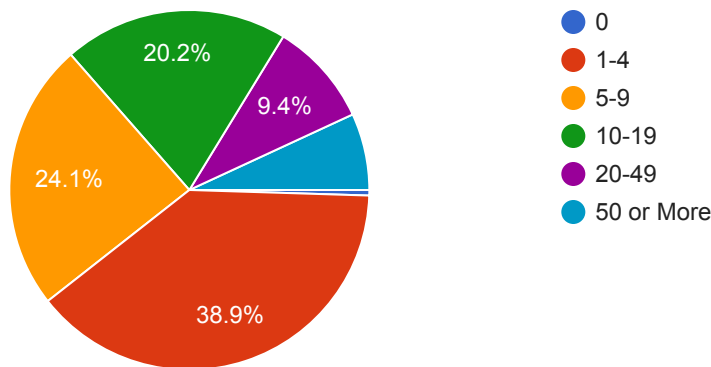
200 responses



How many CHILDREN'S books do you have at home right now? Please provide us with your best estimate.



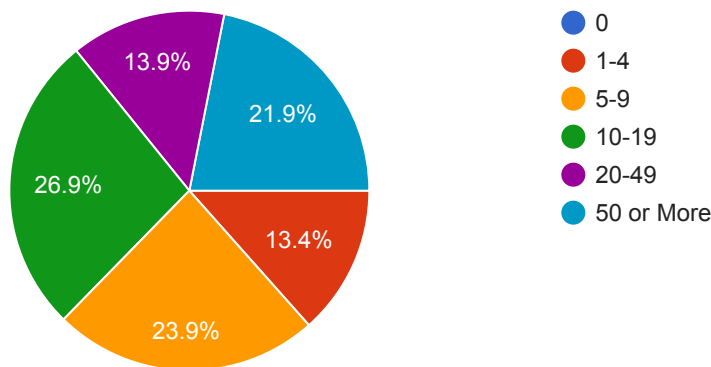
203 responses



How many TOTAL books do you have at home right now? Please provide us with your best estimate.



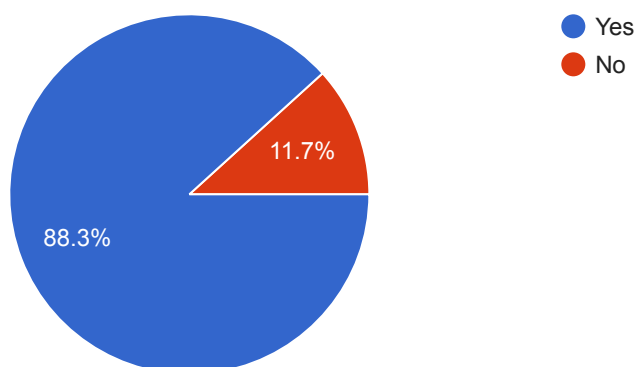
201 responses



Do any of the children that you care for ever read on a digital device such as smartphone or tablet?



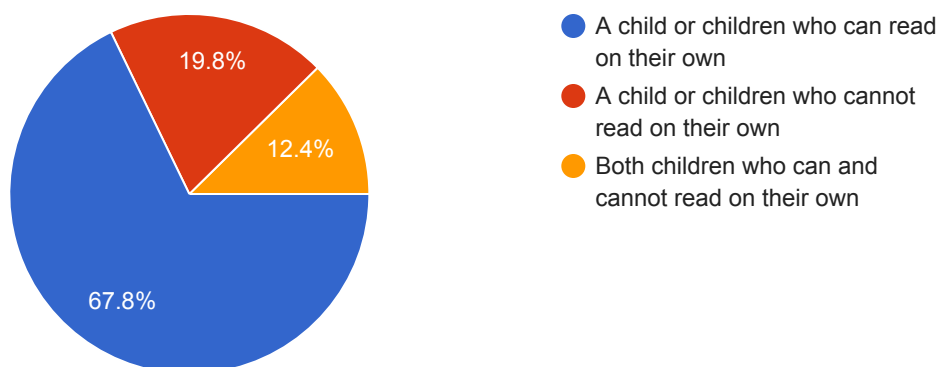
196 responses



Which of the following best describes the child or children under 12 that you care for?



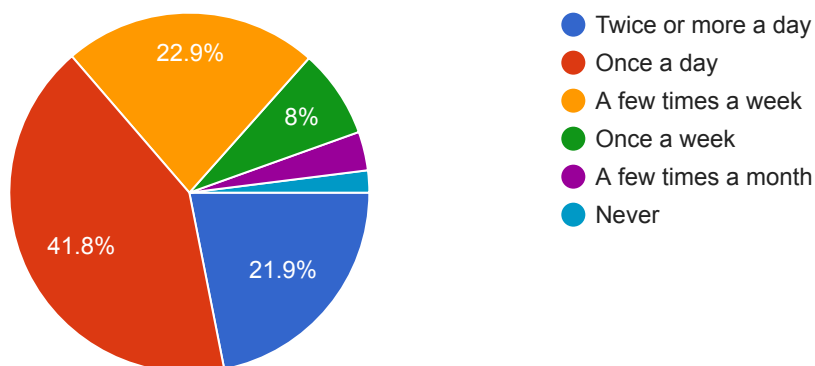
202 responses



How often do you read aloud with a child or children?



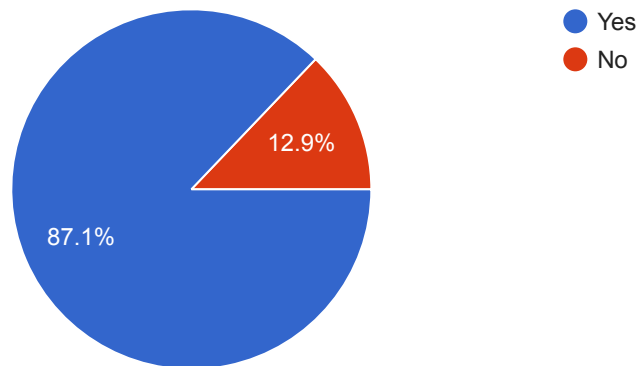
201 responses



If you read together with your child or children, do you ever read from a digital device such as a smartphone or tablet?



202 responses

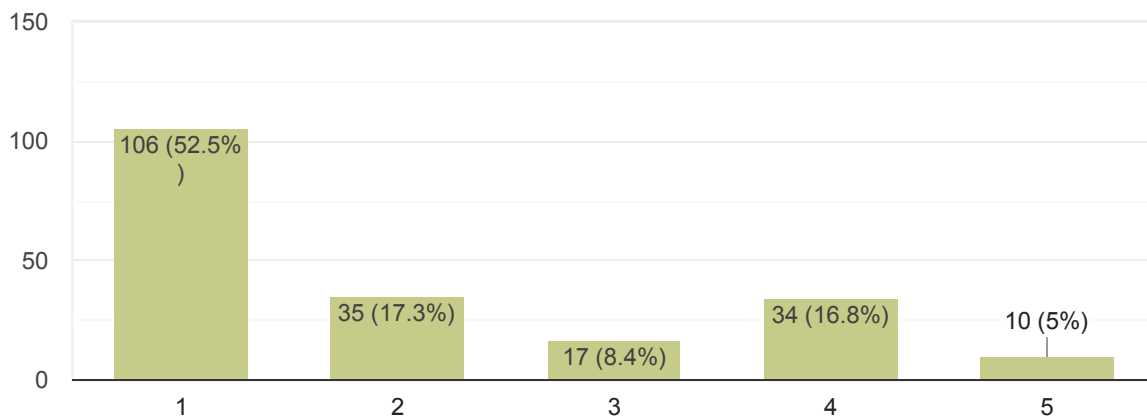


Now, we are interested in learning more about your thoughts about reading with your child, including print formats and on digital devices like a tablet or a smartphone. Please tell us the degree to which you agree or disagree with the following statements:

Reading books aloud to my child is important.



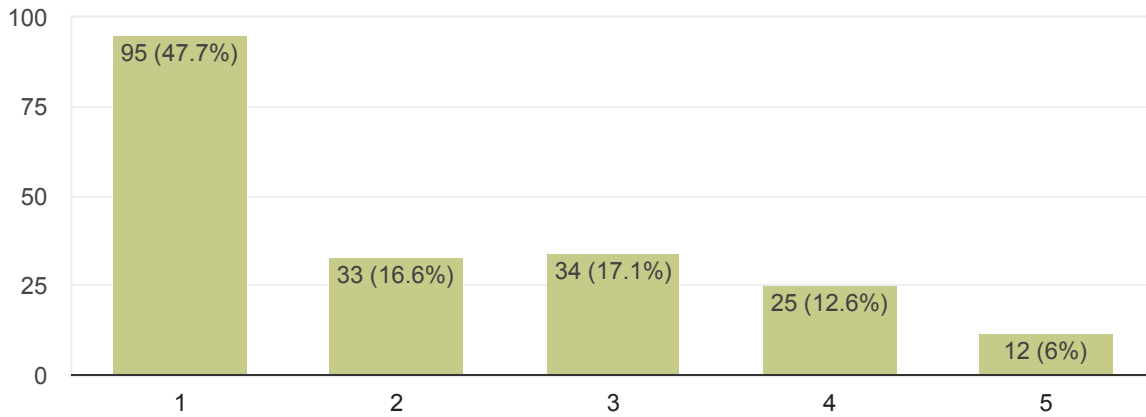
202 responses



Reading a book is a good use of my child's time.



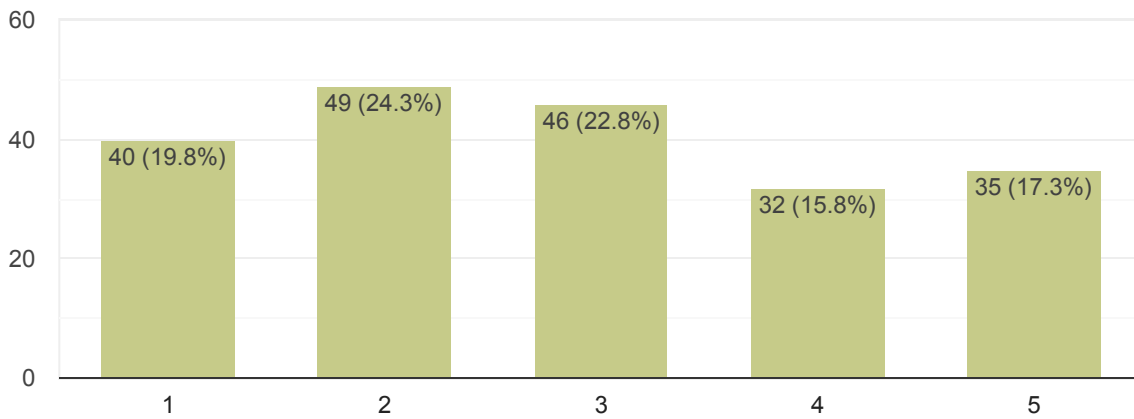
199 responses



When I do not read a book with my child every day, I feel bad.



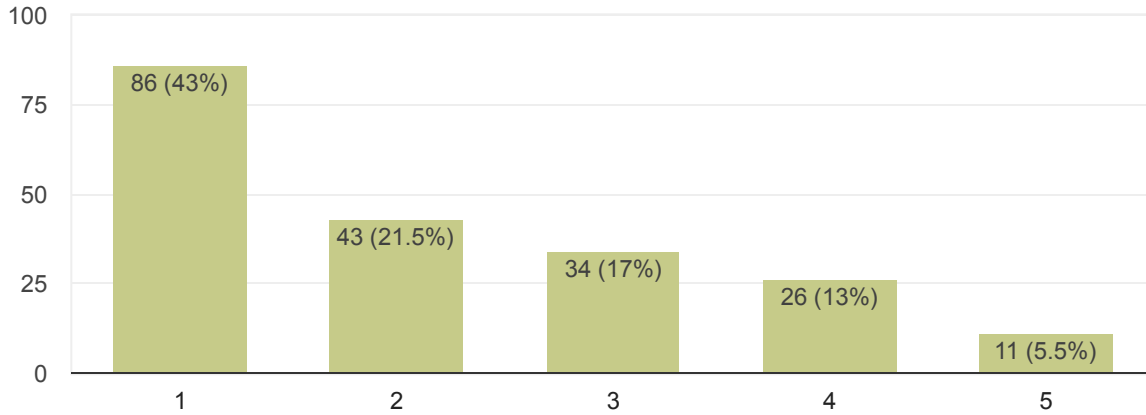
202 responses



I enjoy reading books together with my child.



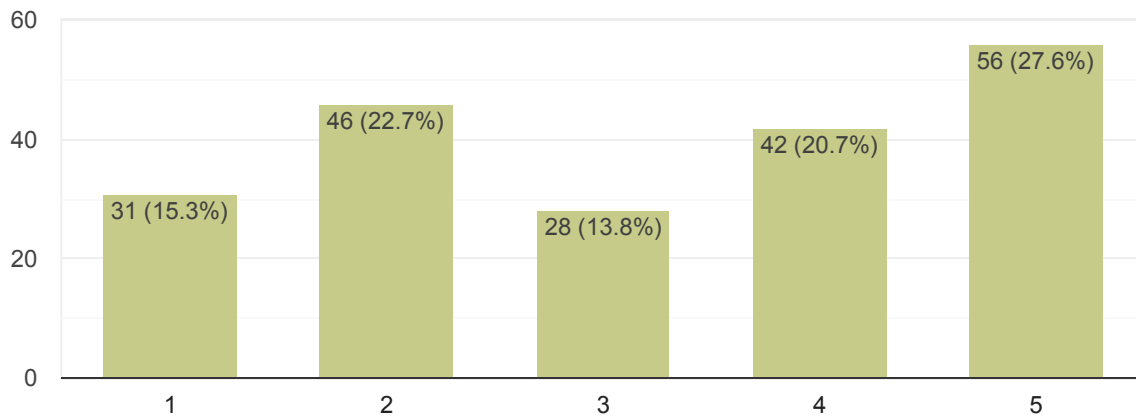
200 responses



Reading a book aloud with my child is difficult for me.



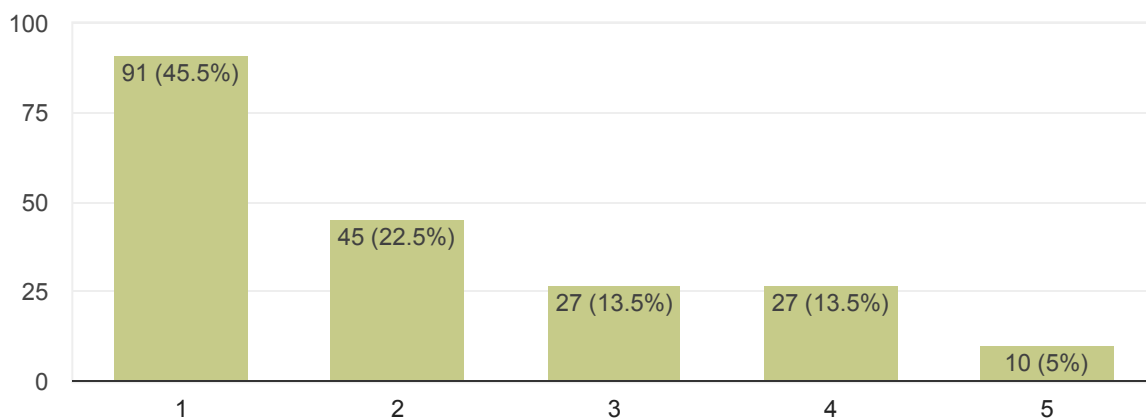
203 responses



My child learns new ideas when they read a book.



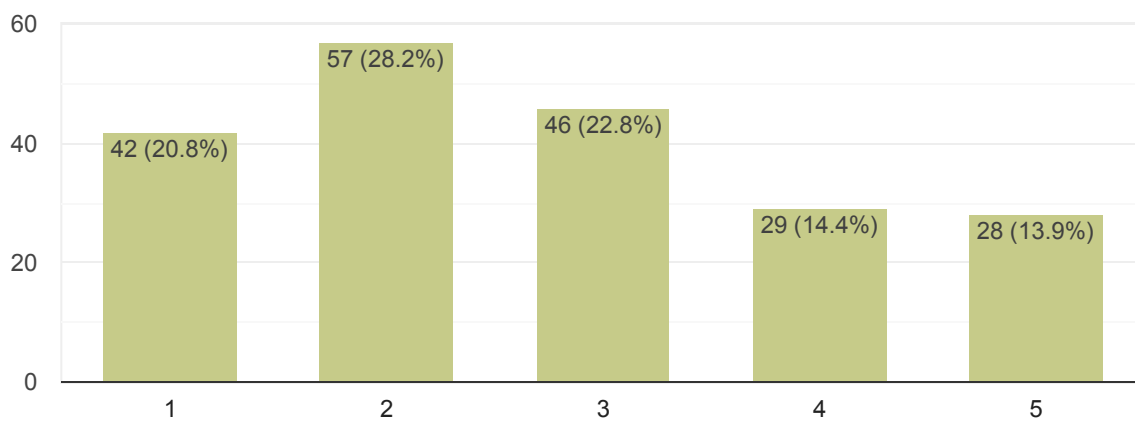
200 responses



My child reads books so others will praise them.



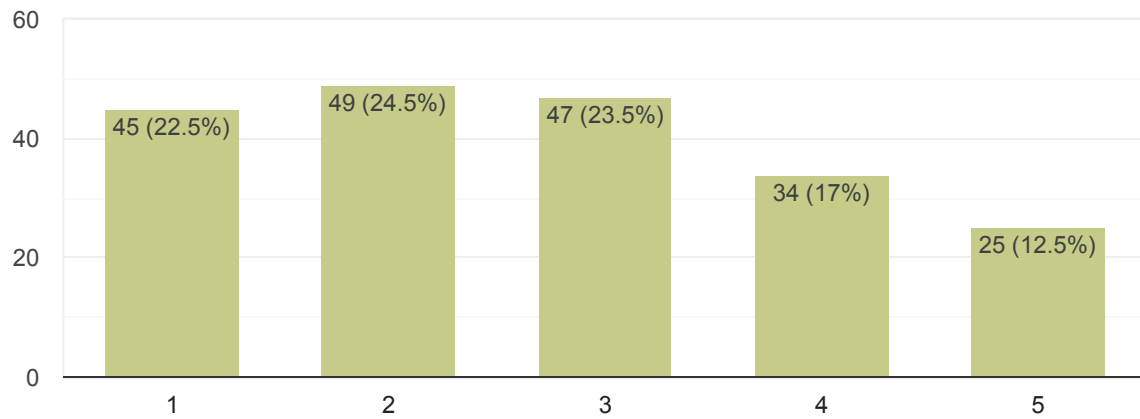
202 responses



My child reads books because someone makes them do it.



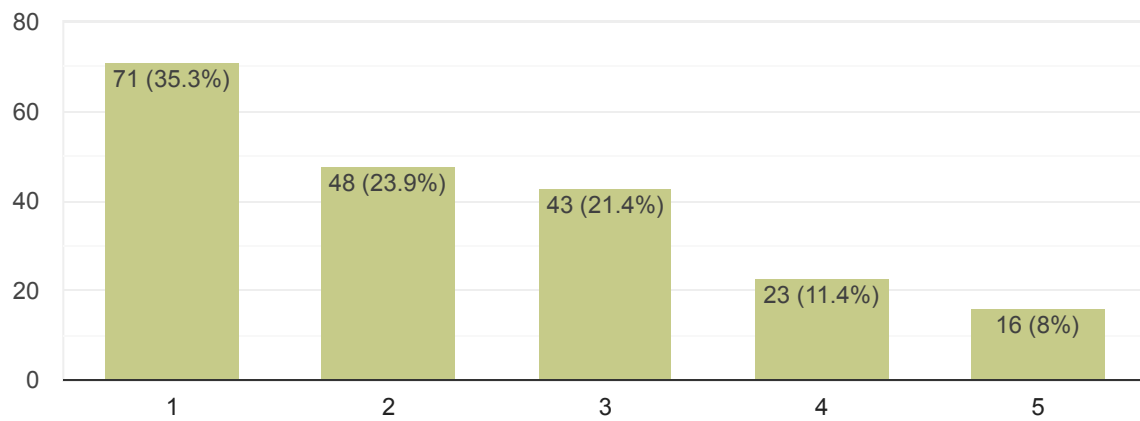
200 responses



My child reads books to be successful.



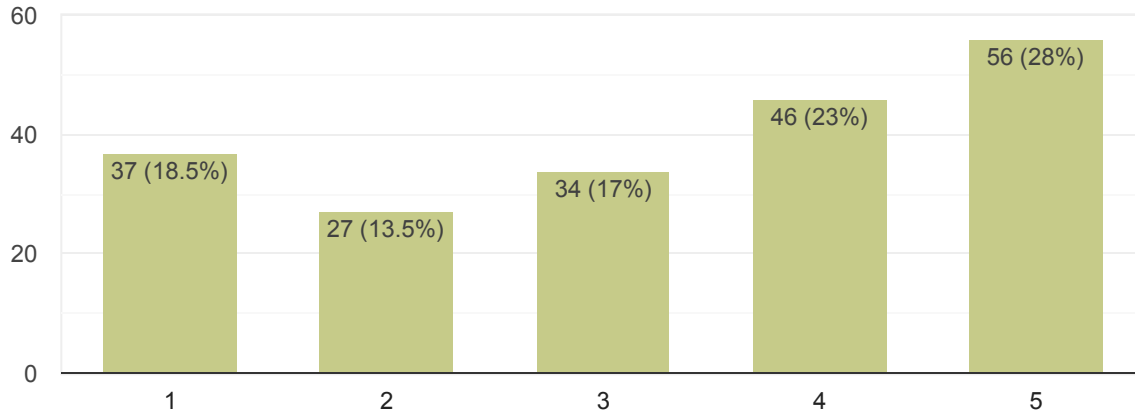
201 responses



Reading books is boring to my child.



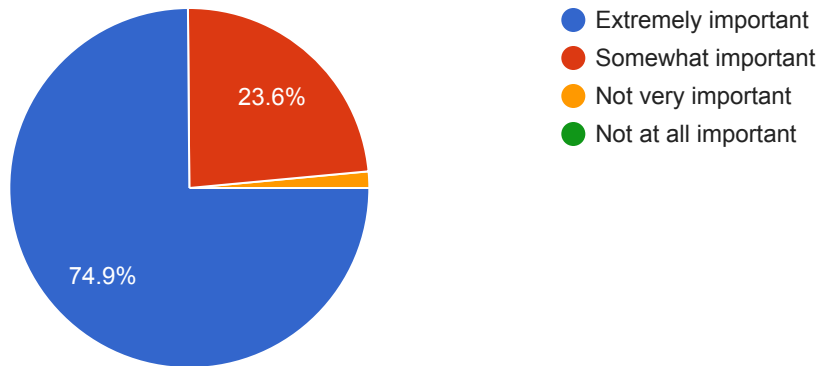
200 responses



How important do you think reading is to your child's educational success?



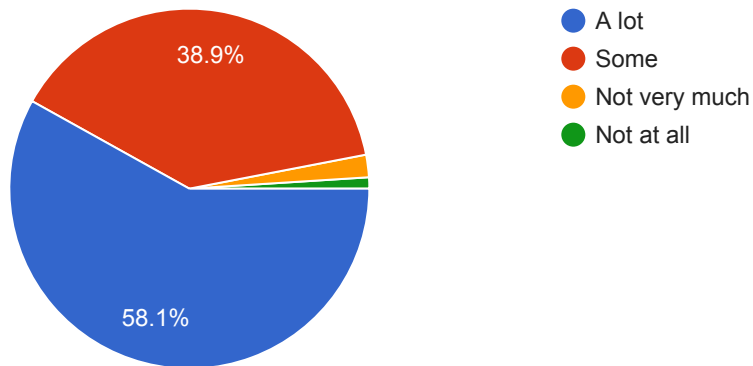
203 responses



How much do you think your child enjoys reading?



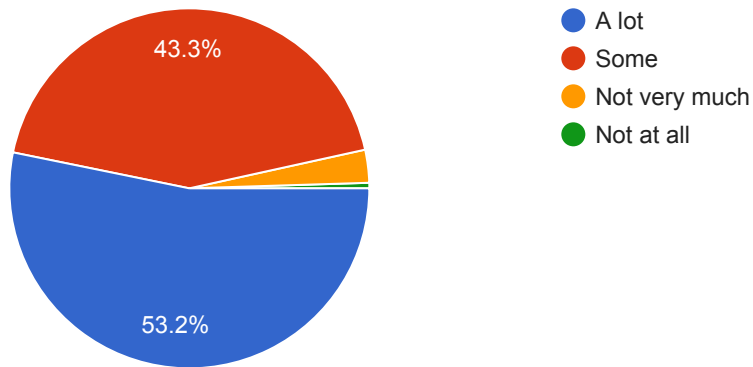
198 responses



How much do you think your child enjoys being read to?

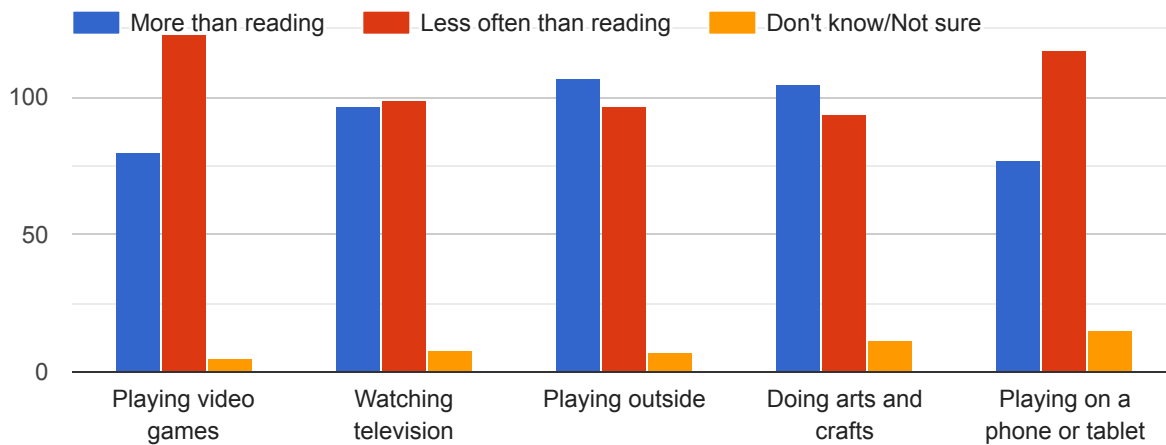


203 responses



Would you say that your child does each of the following more often, less often, or about the same amount of time as reading or being read to?

Would you say that your child does each of the following more often, less often, or about the same amount of time as reading or being read to?



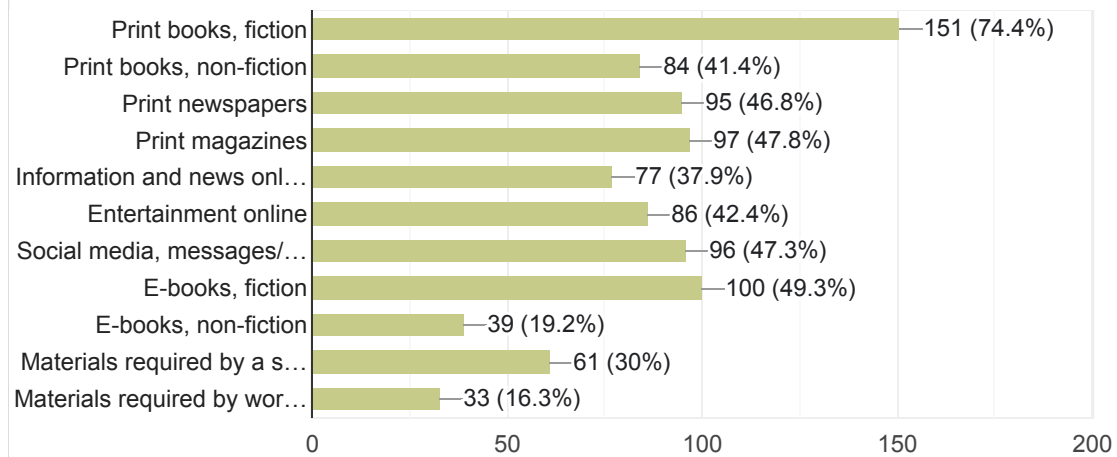
We are interested in learning more about your general reading habits, including for leisure, work, or school. Please select all the formats you use when you read.



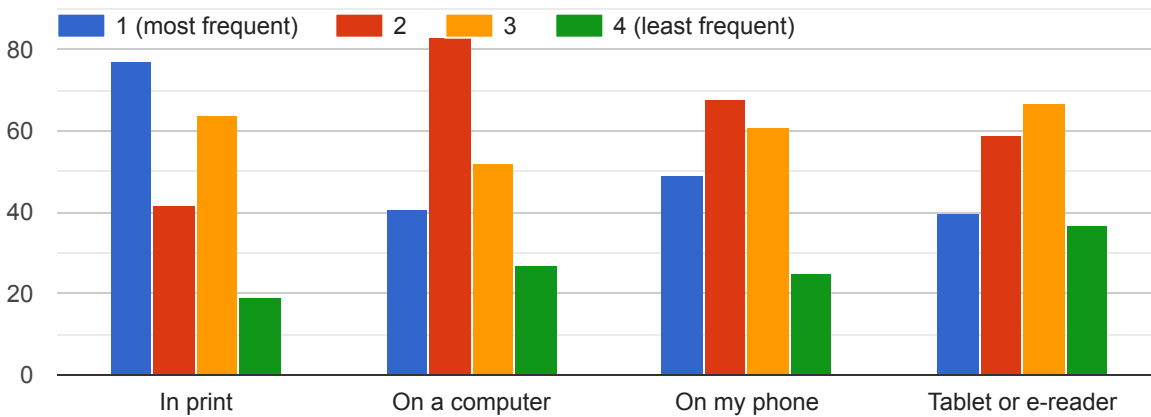
What formats do you read in?



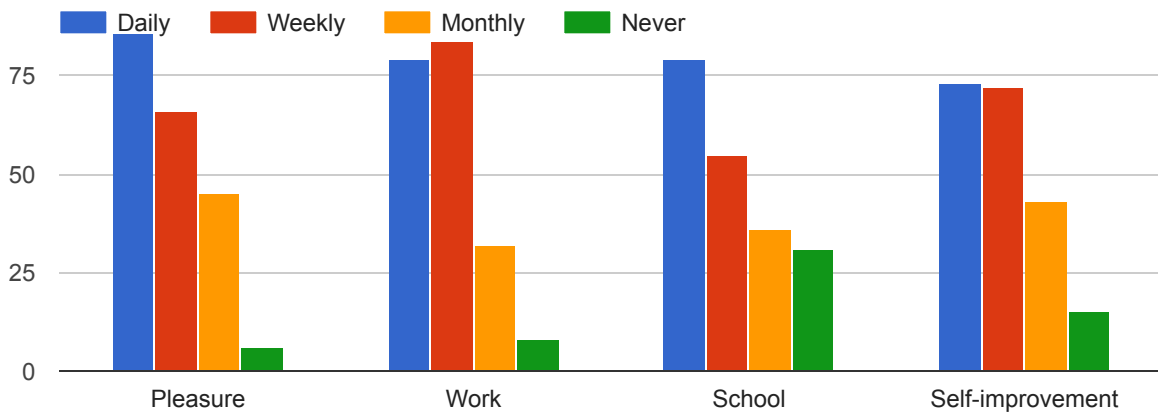
203 responses



Please rank these formats in terms of how frequently you use them to read.



How often do you read on your own for . . .

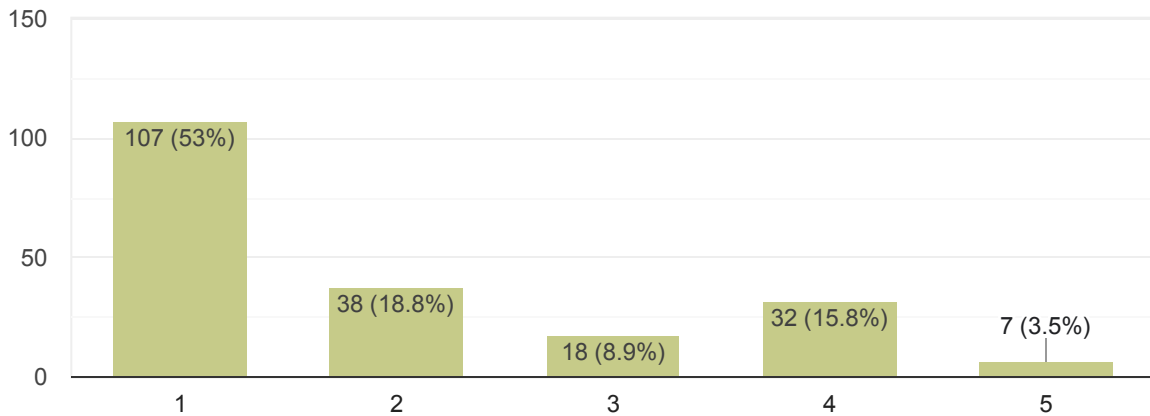


We are interested in learning more about your interest in reading books of any kind, including in print formats and on digital devices like a tablet or a smartphone. Please tell us whether you agree or disagree with the following statements:

I learn new ideas when I read books.



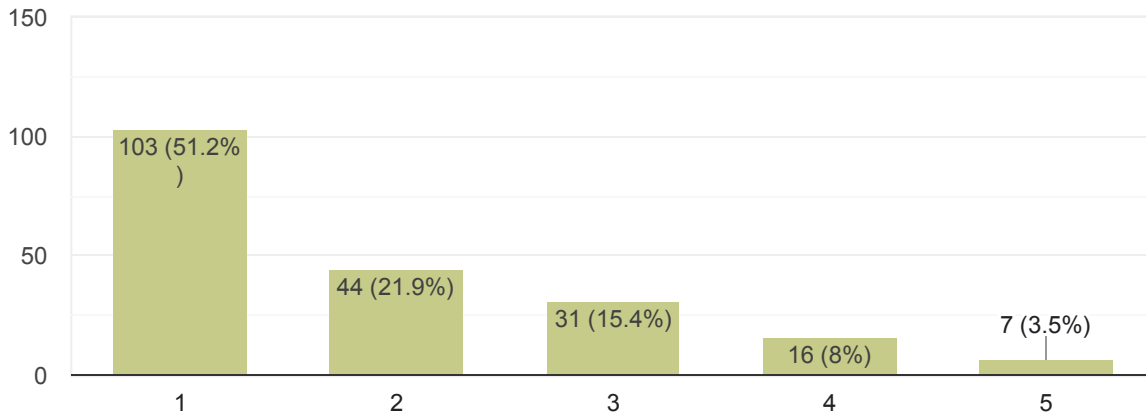
202 responses



Reading books is a good use of my time.



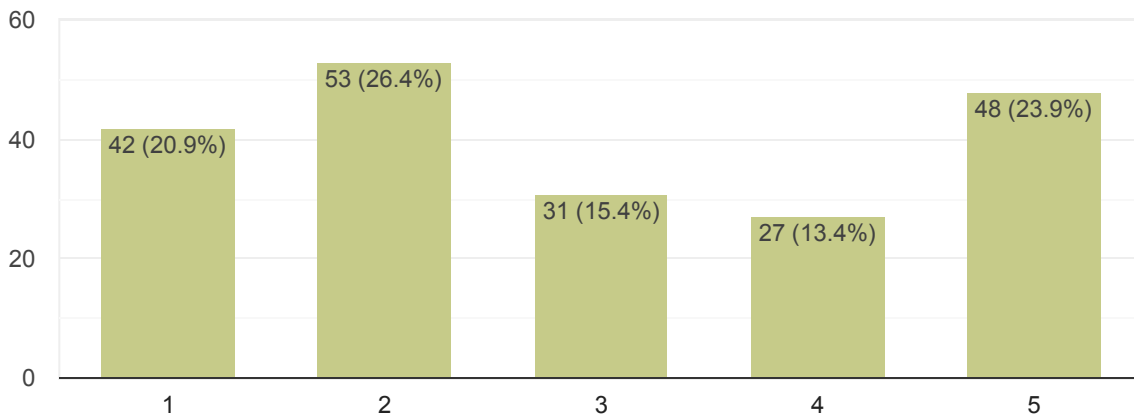
201 responses



I read books because someone makes me do it.



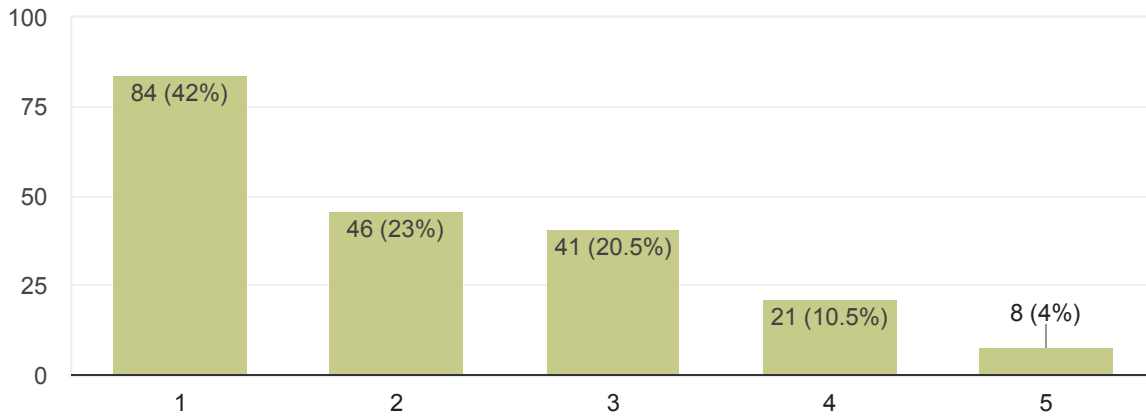
201 responses



I read books to be successful.



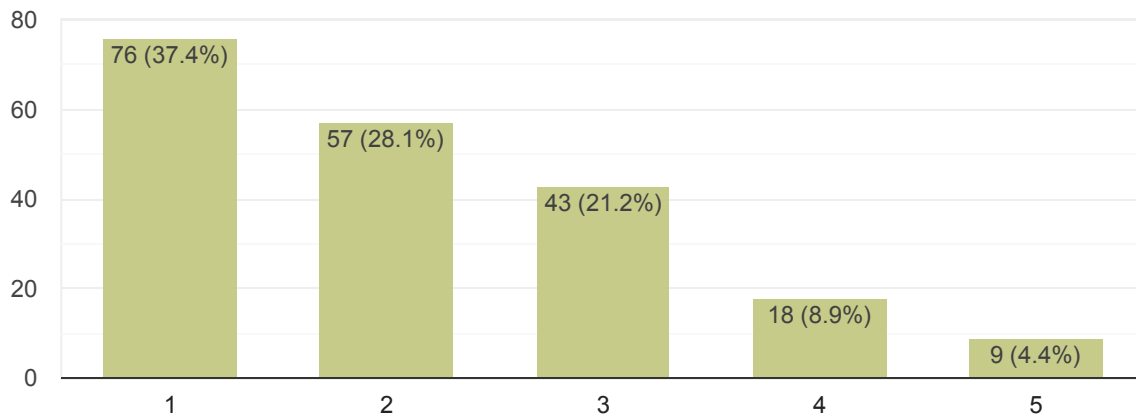
200 responses



The best way to understand the world is to read books.



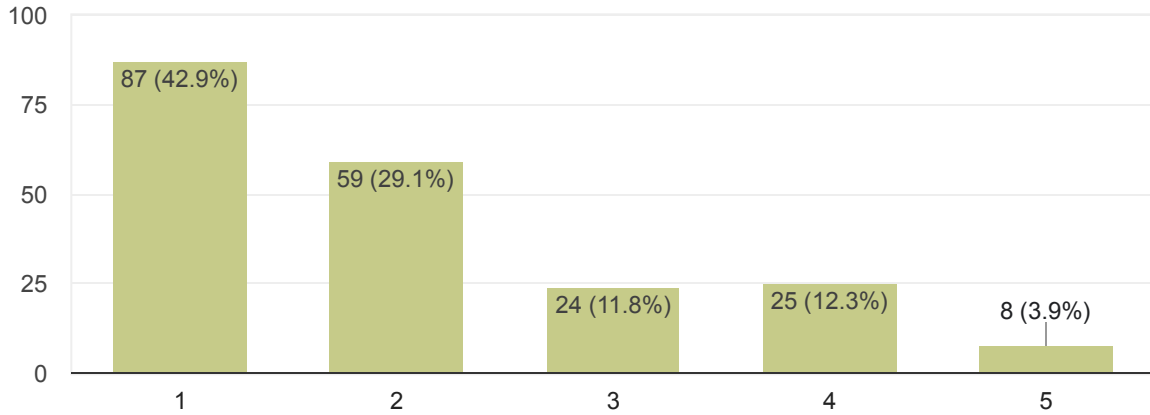
203 responses



Reading books is a good investment in my future.



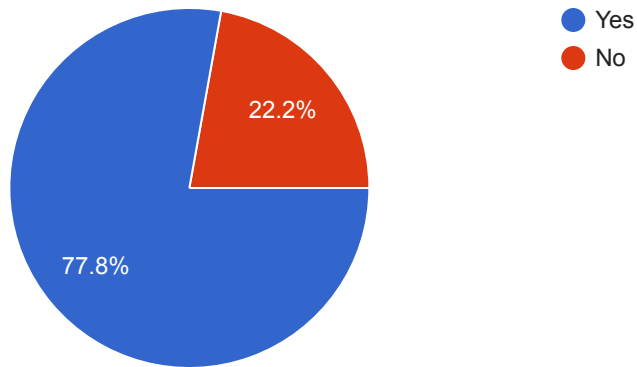
203 responses



BookSpring is a local non-profit that builds early literacy in children and families through healthcare, education, and the community. Had you ever heard of BookSpring prior to this survey?



203 responses

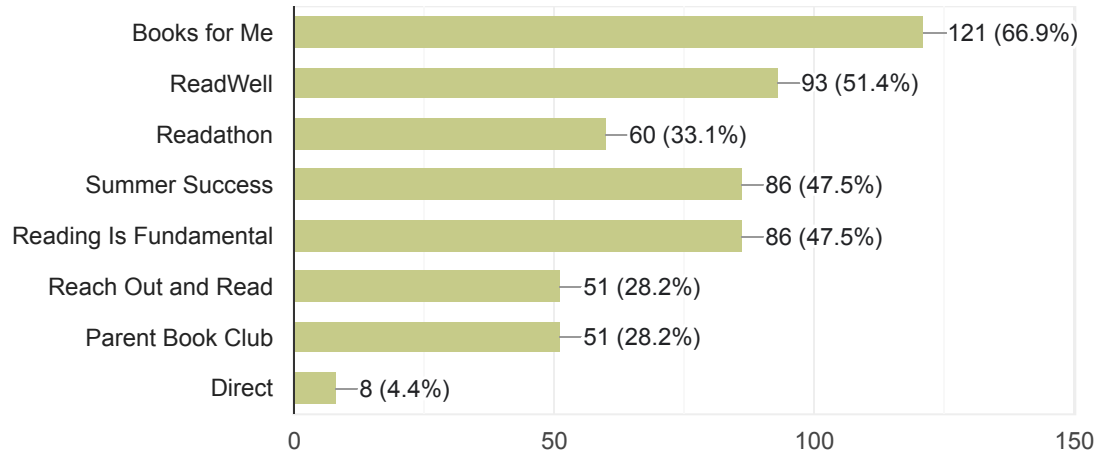


Which, if any, of the following BookSpring programs are you familiar with?



Please check all that apply.

181 responses

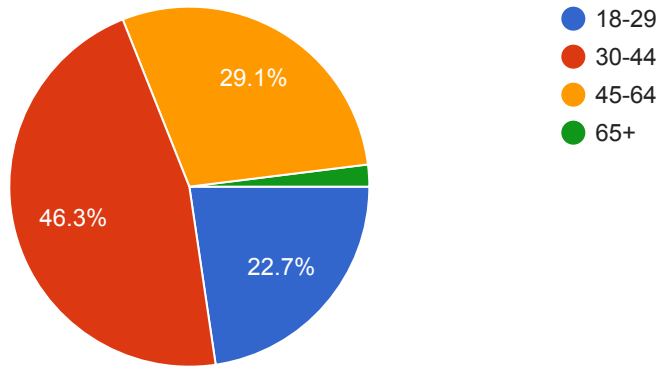


Almost done. The following questions are for statistical purposes.

What is your age?



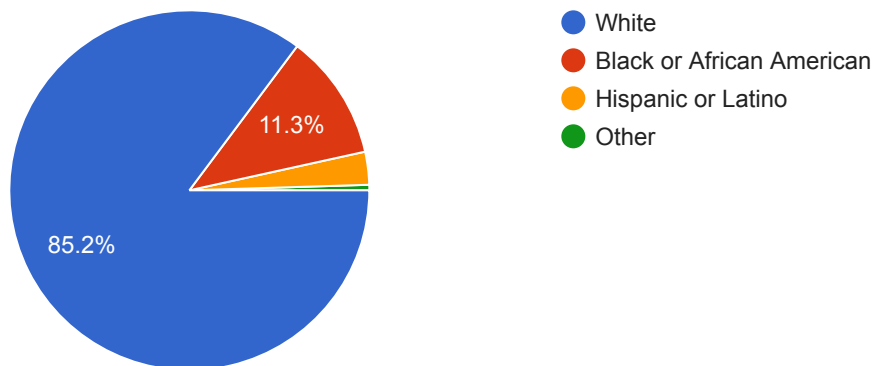
203 responses



What is your ethnicity?



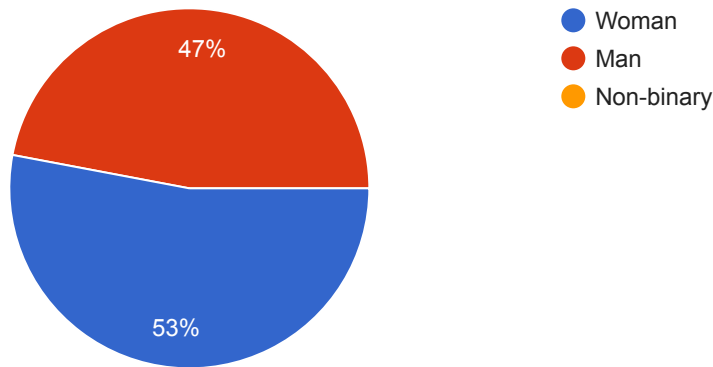
203 responses



What is your gender?



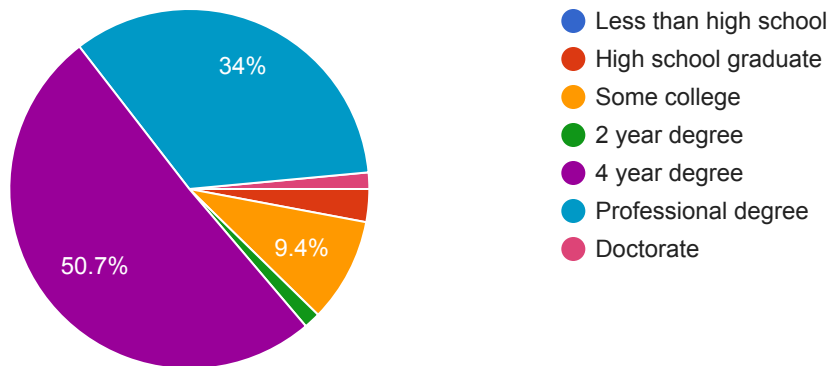
202 responses



What is the highest level of education you have completed?



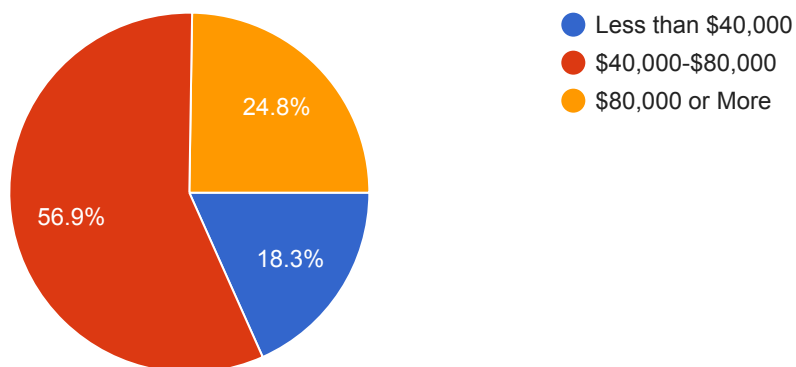
203 responses



What is your estimated annual household income?



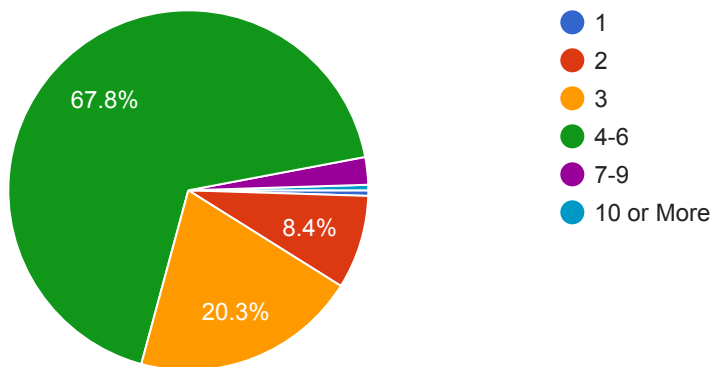
202 responses



How many people are living in your household?



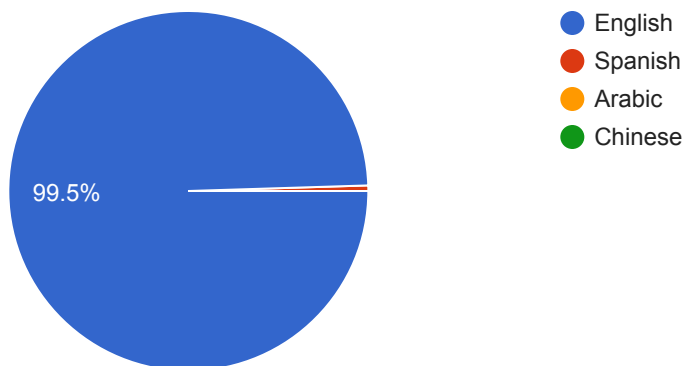
202 responses



What is the primary language spoken in your household?



202 responses



What is the primary language of the books in your household?



203 responses

